

**“BUMATECH Bursa Machine Technologies Fair
Drew 39 Thousand 245 Visitors from 61 Countries”**

Information technologies increase their impact on industry day after day. The best examples of this impact were on display at BUMATECH Bursa Machine Technologies Fair, organized at Tüyap Bursa International Fair and Congress Center from November 28 to December 1. Held in 7 halls covering an indoor area of 40 thousand m2 with the participation of 372 companies and company representatives from 21 countries, the fairs drew 39 thousand 245 visitors and yielded a trade volume of approximately TL 1 billion.

Hosting under a single roof the Metal Processing Technologies, Sheet Metal Processing Technologies, and Automation Fairs, BUMATECH Bursa Machine Technologies Fair was organized from November 28 to December 1 at Tüyap Bursa International Fair and Congress Center by Tüyap Bursa Fairs Inc. and Bursa Chamber of Commerce and Industry (BTSO), in collaboration with Machine Tools Industrialists and Businessmen Association (TİAD) and Association of Machinery Manufacturers, with the support of KOSGEB and Bursa Metropolitan Municipality. Displaying a wide range of products, from machine tools to sheet metal processing machines, from software to automation products, the fair made important contributions to the advancement of the industry while boosting machine sales.

Production Technologies Bring Huge Clout to Countries

Bursa played host to the intercontinental meeting of the machinery manufacturing industry, which is bolstered by programs such as the 11th Development Plan, acceleration financial program, export master plan and technology-oriented industrial leap program. About the BUMATECH Bursa Machine Technologies Fair, which stands out with a domestic exhibitor ratio of 80% and is considered as the fair of the machines manufacturing machines, Tüyap Bursa Fairs Inc. General Manager İlhan Ersözlü made the following remarks: “Possessing production technologies brings huge clout to countries. On this platform, we have gathered the machine manufacturing industry, which forms the basis of production processes, and is of great importance due to the value added it creates. At our fair, which hosted companies' state-of-the-art innovations, one-on-one meetings between business people from different regions made important contributions to the domestic economy and exports. The fairs lasted for 4 days, and constituted an important market for the sector, while displaying the power of domestic machines. BUMATECH welcomed 39,245 visitors from 61 countries including Turkey, as well as 57 cities within Turkey, and yielded a trade volume of TL 1 billion through machinery sales.”

See you in 2020

Ersözlü continued as follows: "Having expanded its marketing network in order to open up new markets before the industry, **BUMATECH Bursa Machine Technologies Fairs** now braces itself to host important business connections and offer an efficient commerce platform to those willing to step into new markets and increase their existing markets shares on **November 26 – 29, 2020.**"

Our Machinery Industry Will Continue its Export-Oriented Growth

Bursa Chamber of Commerce and Industry (BTSO) Chairman İbrahim Burkey stated that Bursa, which leads the pack in many industries such as automotive, textiles, chemicals, defense and aviation, also has a very robust infrastructure in the machinery sector. President Burkey indicated that, accounting for 10% of Turkish exports by itself, Bursa has the potential to carry the export figures of the industry much higher thanks to its production experience and potential, and that BUMATECH Fairs allowed business professionals from 61 countries to meet with Bursa-based companies. President Burkey added the following remarks: "For a country to have a stable industry and economy, the presence of a strong machinery industry is a must. Today, our machinery industry exports its products to 200 countries: It is of great importance for Turkey's economy, yields added value, continues improves its technology, and has also come to occupy a competitive position in international markets. At BTSO, the umbrella organization of the Bursa business community, we are keen on advancing our industry further with a focus on value-added production. While helping the industry showcase its latest technologies to overseas investors at BUMATECH Fair, we also pioneer the growth of our firms through advanced, shared know-how through the Machinery Product Development Project that we lead. Bursa will continue to come up with significant achievements thanks to the efforts of industry representatives".

Best Opportunities for Domestic and Overseas Investors

Vice Secretary General of Association of Machinery Manufacturers, Nail Türker stated the following: "Bursa Machine Technologies Fair, the last fair of the year, opened its doors once again to offer the best opportunities for both domestic and overseas investments, thus adding to its long list of achievements. Manufacturers benefited from the Acceleration Package and the Leap Program to make the best of valuable information and opportunities, especially for their year-end investment plans. The ample interest from exhibitors and visitors confirmed once again that BUMATECH has gained its rightful place among international industry fairs. We were reminded once again that Bursa is an important hub of machinery manufacturing

with its large share in machinery manufacturing industry. Our domestic manufacturers showcased their contributions to the fair and thus to the machinery manufacturing industry at home, and shared these with the world. We hope to see everyone at an even more successful BUMATECH exhibition in 2020.”