

BUMATECH

Press Release

Machine Industry to Gather at Bumatech Fairs in Bursa

Combining the Bursa Metal Processing Technologies Fair, Sheet Metal Processing Technologies Fair and Automation Fair under a single roof, Bursa Machine Technologies Fairs (BUMATECH) will take place between November 28 – December 1 at Tüyap Bursa International Fair and Congress Center. Set to bring together all the stakeholders of the industry, the fair will host nearly 50 thousand visitors in 7 halls covering 40,000 m2 of indoor space. Tüyap Bursa Fairs Organization Inc. General Manager İlhan Ersözlü stated, "Fairs will contribute to the national economy while also facilitating important business contacts, since approximately 60 percent of all participants are manufacturers and exporters."

In 2018, the contribution of the machinery manufacturing sector to Turkey's exports stood at 17.1 billion dollars. This fact adds further importance to the Machine Technologies Fairs which will be organized at Tüyap Bursa International Fair and Congress Center from November 28 - December 1 by Tüyap Bursa Fairs Inc. and Bursa Chamber of Commerce and Industry (BTSO), with the collaboration of Machine Tools Industrialists and Businessmen Association (TİAD) and Association of Machinery Manufacturers, and the support of Bursa Metropolitan Municipality.

Also known as the 'fairs for machines making machines', Bursa Machine Technologies Fairs (BUMATECH) has already taken its place on the agenda of industry professionals. From CNC machines to machine tools, from sheet metal processing machines to measurement control systems, from robots collaborating with humans to new generation software and automation, a vast range of products will be on display at the Bursa Machine Technologies Fairs, which is preparing to welcome procurement teams from over 60 nations.

Adding Value to the National Economy

For a period of 4 days, Bursa will keep its finger on the pulse of the machinery technologies industry, which generates rapidly rising return and value added in Turkey and across the world. Pointing to the enhanced interaction between humans and machines, Tüyap Bursa Fairs Organization Inc. General Manager İlhan Ersözlü stated, "As people have started to collaborate with machines, the word 'difficult' has disappeared. The latest examples of such technologies will be showcased in Bursa this year, as in every year. The event, which is among the three biggest fairs in our country, forges ahead with increased confidence and strength. Business people from many different regions will be visiting the fair since participating companies have the capacity to export to 130 countries. With the participation of delegations from over 50 industrial cities within Turkey, numerous business contacts will be established during the fair, thus providing great opportunities for participating companies to step into new markets while at the same time creating new employment. We think that over 2500 bilateral business meetings will take place during the event."

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BUMATECH stands out as one of the most important gatherings of Turkey in this field, with a scope spanning from CNC machines to machine tools, from sheet metal processing machines to measurement control systems, from robots collaborating with humans to new generation software and automation. The increase in the number of exhibitors, commercial activities and visitors in recent years attests that the fairs figure among the top “brands” of the sector. Fairs stimulate industrial trade with the contributions they make to machine sales every year, and top the agenda of industry professionals in this year, as in previous years.

Preparing to host procurement committees from different regions, the fairs aim to remain the window on the world of the machinery industry, featuring design products developed by leading brands that employ the latest technologies. As a result of the diligent efforts expended by TÜYAP's overseas offices and Bursa Chamber of Commerce and Industry, business people from more than 60 countries -particularly Germany, Russia, Iraq, Algeria, Morocco, France- where the industrial trade is vibrant, are expected to establish business partnerships during the fair. With the participation of delegations from over 50 industrial cities in the country, business contacts set to be created during the Fairs will offer great opportunities for participating companies to step into new markets while at the same time creating new employment.

BUMATECH Bursa Machine Technologies Fairs, which expand their marketing network to secure new markets for the sector, are preparing to facilitate important business contacts and become an effective trading platform for those keen on opening up to new markets and increasing their existing market share, on November 28 - December 1, 2019.