



Turkish machinery manufacturing industry came together in 4 different fairs
44,665 visitors from 60 countries

The Bursa Industrial Summit revived the economy

The Bursa Industrial Summit, which was held to gather all the stakeholders of metal and sheet metal processing technologies, molding sub-industry and automation industries under the same roof, brought together 44,665 industry representatives from 60 countries under the same roof by attracting great attention this year.

December 04, 2017 Monday – The Bursa Industrial Summit which brings together all parties of the Turkish industry and which is the biggest fair in the region, was organized simultaneously in Tüyap Bursa International Fair Convention and Congress Center between November 30 – December 3, 2017. Enabling 410 companies and company representatives from 25 countries to meet in a **40 thousand** m2 indoor area composed of 7 different halls, the fairs attracted attention as the endpoint where the latest technology meets the visitors by gathering the industries that guide the development of the overall industry under the same roof.

Hosting wonderfully innovative products developed by using the latest technology, **The Bursa Industrial Summit**, which was organized simultaneously by **Bursa Metal Processing Technologies Fair, Bursa Sheet Metal Processing Technologies Fair, Mold Eurasia Fair** and **Automation Fair**, displayed wide range of products from metal - sheet metal processing technologies to molding sub-industry and to machine automation. The summit which brings together the Turkish machinery manufacturing industry, hosted a total of 44,665 visitors coming from more than 40 industrial cities domestically and 60 different countries from abroad.

UR-GE projects attracted great attention

In the fairs which also attracted a lot of professional visitors from abroad, the participants had the opportunity to introduce their products to the visitors for 4 days. In the summit which hosted more than 1200 business people from 60 countries and 6 different continents within the scope of UR-GE projects related to the machinery, aerospace defense and composite railing systems industry, local companies and foreign business world representatives within the scope of '**Commercial Safari**' Project carried out more than 700 business meetings as part of the B2B program.

In a statement he made about the **Bursa Industrial Summit, Tüyap Bursa Fairs Organization Inc. General Manager İlhan Ersözlü** underlined the fact that the summit

hosted R&D-assisted, wonderfully innovative products. Stating that sensitive machines which will contribute to the domestic car production were displayed within the scope of the fair, **Ersözlü** said "*We believe that we hosted a quite successful fair in every aspect. The sales figures obtained in the fair is the indication that the Bursa Industrial Summit, as we constantly emphasize and state its importance on all occasions, is the most important brand fair in the industry. The summit which is one of the biggest 3 fairs in Turkey, becomes stronger and continues confidently with a growth of 10% every year. At the summit which was visited by thousands of industry professionals for 4 days, 410 companies introduced their new products for the first time in the **Bursa Industrial Summit**. Having successful fairs shows that we will reach our target of 250 million dollars' worth of business volume with the trade continued for 4 days.*

The fairs were organized by Tüyap Bursa Fairs Organization Inc. and Bursa Chamber of Commerce and Industry (BTSO) with the cooperation of Machine Tools Industrialists and Businessmen's Association (TIAD) and Machinery Manufacturers Association (MIB) and with the support of Turkish Ministry of Economy, KOSGEB, Bursa Metropolitan Municipality, and Prestij Publishing.

Next year, at the same place...

The Bursa Industrial Summit which expands its marketing network in order to present new markets to the industry, is preparing to host important business meetings between November 29 - December 2, 2018 next year and to become an efficient trade platform for the ones who wish to launch into new markets and increase their current market share.