

BUMATECH hits a record-high sale of approximately USD 100 million in 4 days

Tüyap gathered 36,762 visitors from 67 countries at the intercontinental giant meeting of machinery manufacturing industry in Bursa. BUMATECH Bursa Machine Technologies Fair organized on an area of 40 thousand square-meters and at 7 halls of Tüyap Bursa International Fair and Congress Center, with the participation of 378 companies and company representatives has witnessed this year, once again, a sales record as the most important gathering of the machinery manufacturing industry. Indicating that they have achieved a sales record in 4 days at BUMATECH Bursa Machine Technologies Fair where the international Bursa Metal Processing Technologies Fair, Metal Sheet Processing Technologies Fair and Bursa Automation Fair meet under the same roof, General Manager of Tüyap Fuarlar Yapım A.Ş., İlhan Ersözlü said, "BUMATECH has become one of the strongest fairs among the machinery fairs organized within the industry. This year's fair was also held with broad participation. We witnessed the outcomes of communication studies. We organized procurement committees from several countries. We hosted 36,762 visitors from 67 countries at our fair and, in addition to the hot sales made at our fair, the orders received for the post-fair period have increased the volume of business, which amounts to hundreds of million dollars."

Bursa, the locomotive city of Turkish economy with its strong industrial production volume, brought together companies and company representatives from all corners of the world, during the giant intercontinental gathering of machinery manufacturing industry. BUMATECH Bursa Machine Technologies Fair organized by Tüyap Bursa Fuarçılık A.Ş. and Bursa Chamber of Commerce and Industry (BTSO), with the supports of the Ministry of Trade, KOSGEB (Small and Medium Enterprises Development Organization) and Bursa Metropolitan Municipality, and in collaboration with the Machine Tools Industrialists and Businessmen Association of Türkiye (TIAD) and the Machine Manufacturers Association (MİB), has witnessed this year, once again, the most important gathering of the machinery manufacturing industry, as it has done for 20 years. Watched with interest by a really large mass both nationally and internationally, the fair received foreign visitors from the Middle East, North Africa and Europe. The fair that was supported with the Machinery Manufacturing & Development managed to increase the domestic demands in this sense.

"3 out of every 4 exhibitors made hot sales"

Underlining that BUMATECH Fairs became the latest and the most significant gathering of the machine industry this year, as it did every year of its organization, General Manager of Tüyap Fuarlar Yapım A.Ş., İlhan Ersözlü, drew attention to the added value created by the fairs for the machinery manufacturing industry and Turkish economy. Mr. Ersözlü added, "This year's BUMATECH Fairs increased the satisfaction level of both exhibitors and visitors,

in terms of promoting themselves and making hot sales. we gathered 36,762 visitors from 67 countries by the end of the 4th day. Our exhibitors achieved a splendid sales record in 4 days. We were informed that 3 out of every 4 exhibitors who participated in the fair made hot sales. We further received signals on how that wind of sales would also continue after the fair. With this commercial mobility we created in the machinery manufacturing industry, we feel the happiness of putting our signature under a successful fair, by means of which we will add value to the export balance."

"We will continue putting our signature under record sales"

Mr. Ersözlü also mentioned that the wind of sales blown by BUMATECH Fairs drew attention to the other fairs to be organized by Tüyap's Group of Machinery Fairs in 2023 and continued his words as follows: "We have already started receiving requests for the machinery fairs that we will organize in 2023 with an increased satisfaction of our visitors and exhibitors. We will start the year with the Tube & Steel and Wiretech Fairs that we will organize in İstanbul from 24 to 27 May 2023. Then, we will continue putting our signature under record sales with the fairs we will organize in İstanbul, Konya and Eskişehir provinces."

About TÜYAP: *Tüyap was founded by Bülent Ünal, in 1979, as the first exhibition company in Türkiye. The pioneer of the development of fair organizations, Tüyap Fair & Exhibition Group has organized 1.801 domestic fairs in Türkiye and 197 international fairs in 39 countries, from its establishment until today. In the past 42 years, Tüyap served 331,643 companies from 127 countries and hosted 66,255,558 visitors from 213 countries at the fairs it organized. The company that organized the first fairs for Türkiye's export products in China, Russia and Africa, still organizes Türkiye's national attendance at an average of 10 foreign fairs every year. Holding the title as the only private sector fair and exhibition company that has its own fair center in Türkiye, Tüyap establishes long-term cooperations with its professional staff and more than 100 professional organizations and holds specialized fairs, on a regular basis, through the 7 fair centers it owns and operates in Türkiye and international offices in 4 countries. Tüyap Fair and Exhibition Center, located in Büyükçekmece district of İstanbul, on a total area of 145,000 square meters, 120,000 square meters as indoors and 25,000 square meters as outdoors, witnesses giant events of the world. Tüyap, organizing fairs under the motto of 'health first for trade' in the new period, with the responsibility of being the first fair organization company that has been awarded the TSE Covid-19 Safe Service certificate by fulfilling the requirements of the Covid -19 Hygiene, Infection Prevention and Control Certification Program of the Turkish Standards Institute (TSE) continues organizing hybrid fairs by mobilizing its digital means.*